

DAVIDE NICOLETTI



ABOUT

Place & date of Birth:
Caltanissetta,
il 02/11/1966

Marital status:
Celibe

Residency:
Milano
Via A. Capecelatro 17

Telephone:
+39 3473217585

Email:
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Language:
Mother tongue Italian
English - French

ACADEMIC QUALIFICATIONS

- Scientific High school awarded in 1985
- Graphic High school with specialization in Art Direction awarded at IED Istituto Europeo of Design in 1989
- High school of Illustration at the School of the Arts Applied in 1999
- High school awarded by the Academy of Singing Vocal Class
- Certificate of Visual Merchandising degree from Factory School
- Certificate of Web Designer degree from New People Team

RESUME

Expert in Visual Communication, self-motivated and resourceful, able to successfully translate messages, concepts and ideas developed in images. Art Director and Graphic Designer in Publishing, BLT, Advertising, Photography and Packaging Design. Researcher trends in Fashion, Cosmetics and Design complete my profile.

WORKING EXPERIENCE

Currently I offer image consultancy for companies and agencies. I propose mood and style trends for fashion and design.

From 2012 to 2013 Lecturing at **New People Team**, Visual Communication in order to train future professionals of graphics.

From 2010 to 2012 Packaging Visual Designer at the agency packaging **Planet D**, I worked in brand identity products for retail chains and cosmetics, design and production of Point of Sale materials and below the line. Brand / Customer: Coswell for brands Angelica, Prep, Bipantol; Eurocosmesi for Byblos, Renato Balestra, Gandini; Incos for Private Label; Auchan for the line I Sapori delle Regioni; Guaber to Vape; Packaging Imolese for Casachiara; Pozzani Disposables for Diapers Carezza; Life Pet Care; Pet 360 °.

2009 Consulting as Art director and Graphic designer at the company Bio-Cosmetics **World Pharm Resource** for the brand Pure Beauty (packaging) and Green Energy Organics (packaging, Point of Sale materials and corporate projects); trend research to identify of new trends always in line with the company's mission: to discover unique products, in a sustainable and able to excite.

From 2000 to 2009 Art director and graphic designer at **Mediavalue** (ex The C' communication), services agency to 360 ° (concept, classic advertising, below and above the line, corporate identity, packaging, organization events and exhibition stands, direct marketing, web sites, retail). Specific involvement in all creative processes related to customer issues, from brief to presentation of creative ideas. >

DAVIDE
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Collaboration in the definition of the copy strategy.

Brand / Customers: Le Soste Association, Bonetti, BravoSolution, Canson, Comune di Milano, Dimensione Centro, Dow Chemical Company, Finlombarda, Henkel, Gruppo Pirelli, Icim International Bio-Nike, ISPI, Lamaro Group, La Marchesina, Mitsubishi Carbide Europa, Novartis, Professional by Fama, Provincia di Milano, Seminario L. Veronelli, UNI, Università Bocconi.

From 1992 to 2000 Head of graphics department at the editorial studio **DI.DO.t**, for the design of publishing materials such as catalogs and encyclopedias, books, school, periodicals, advertising pages.
Customers: Carlo Signorelli, Giorgio Mondadori Publisher, De Agostini, Selezione, Einaudi, Publishing La Scuola, Bruno Mondadori, Touring Club and Fabbri Publisher.

1992 Collaboration with the publishing house **Fenice 2000** as Graphic Designer and pager volumes of books and picture books, design and construction of layouts for printing.

From 1990 to 1991 Graphic Designer and pager artist at the drawing books and catalogs for **Giorgio Mondadori** Publishing house, department books and catalogs for Giorgio Mondadori Publishing, for picture books, art catalogs, artists' monographs, guides and Italian restaurants culinary works.

1989 Graphic Designer at the graphic and communication studio of **Eugero & Partners**, where I was in charge of Visual Design for companies: creation of brands, branding, stand. I was involved with Visual Design for companies: creation of brands, branding, stand.

1989 Internship at the municipality of Milan to the renewal of the image coordinated and internal magazine **Aquarius Citizenship** of Milan.

INTEREST

Painting
Kitchen
Design
Fashion
Cosmetics
Fine Fragrance
Cinema,
Music
Photography
New Age
Social Network

SPECIAL SKILL

Excellent expertise on Mac - Adobe Suite, Photoshop, illustrator, including QuarkXPress and InDesign, PowerPoint, MS Office, Acrobat, and Flash HTML CCS knowledge. Excellent use Reflex Canon and photo editing. Visual Merchandising.

WEBSITE

davidenicoletti.com

SOCIAL MEDIA

Curriculum Vitae:
it.linkedin.com/pub/davide-nicoletti/22/941/371/it

Blog di Arte Moda & Lifestyle:
www.facebook.com/davide.nicoletti.3

Photo:
instagram.com/davidenicoletti/
<http://davidenicoletti.tumblr.com/>

Portfolio: